



RE-IMAGINE...

## Re-imagining: Web 2.0 applications and implications

School Library Association  
of Victoria Conference



Monday, 12 May 2008, 9:00-3:30  
Telstra Dome, Docklands

Featuring Will Richardson, renowned US educator and leader in the understanding and integration of Web 2.0 technologies in schools. Will's weblog, <http://weblogg-ed.com>, and his best-selling book, *Blogs, wikis, podcasts and other powerful tools for classrooms*, are outstanding resources for the creation and implementation of Web 2.0 technology from P-12.



*"ICT focuses on providing students with the tools to transform their learning and to enrich the learning environment by enabling students to:*

- *develop more productive ways of working and solving problems individually and collaboratively,*
- *express themselves in contemporary and socially relevant ways,*
- *communicate locally and globally to solve problems and to share knowledge."*

VELS Interdisciplinary Learning, ICT dimension

*"In this new world of global connections, of powerful personal learning opportunities online, of shifting notions of information and knowledge, we must begin to re-envision the basic foundations of teaching and learning."*

Will Richardson

*"Learning in the 21st century is all about networks and the connections we can make to other learners and teachers both in our communities and around the globe.*

*But being literate in this new learning environment requires more than knowing how to read and write. It requires us to edit, publish, collaborate, create and connect in the process of building our own personal learning spaces."*

Will Richardson

*"In our highly interconnected and inter-dependent world, students must learn to work with others by:*

- *building positive social relationships,*
- *working and learning in teams."*

VELS Physical, Personal and Social Learning, Interpersonal Development, Interpersonal Development dimension

*"I was fortunate enough to attend a workshop with Will Richardson in 2007. What an eye opener that was. Will helped me see the potential of Web 2.0 and how it can be used to transform our classroom practice. Since then I've started writing a blog and am busy now making global connections. Will is inspiring and I'd encourage teacher-librarians and classroom teachers to listen to him speak and gain the inspiration they need to move with the 21st Century."*

Jenny Luca,

Head of Information Services, Toorak College

*"Where will our students learn the skills to safely operate in the online environment if we in schools fear what's out there?"* Cecilie Murray

Learn to use Web 2.0 technology to enhance learning and teaching at your schools.

**Who should attend?**

Teacher-librarians, classroom teachers, Curriculum Managers, ICT coordinators, school leaders.

**Cost:** \$185 (incl gst) for SLAV members; \$260 (incl gst) for non-members.

**Register now**

# Re-imagining: Web 2.0 applications and implications

## Program Overview

8.30am	Registration and arrival tea and coffee Trade Exhibition
9.15am	Welcome and introduction Mary Manning, Executive Officer
9.30am	Keynote address A web of connections: Why the Read/Write Web changes everything, Presented by Will Richardson
11.00am	Morning Tea Trade Exhibition
11.30am	Concurrent sessions – Web 2.0 in practice
12.30pm	Lunch Trade Exhibition
1.15pm	Featured Address Fear or education: How are we teaching our kids? Presented by Cecilie Murray, Delphian eLearning
2.15pm	Afternoon break Trade Exhibition
2.30pm	Plenary session Learning connections: Where to from here?, Presented by Will Richardson and Cecilie Murray
3.30pm	Conference close

## About the keynote address

### **A web of connections: Why the Read/Write Web changes everything Presented by Will Richardson, Connective Learning**

The Web has brought a world of information to our fingertips and, in the process, has transformed much of the way we work and live. But now that we have the ability to contribute our own ideas and experiences to the sum of human knowledge that we are building online, the impact of the Web is even more powerful. This shift in how we use the Web is already challenging political, business and media leaders to rethink the ways in which they operate. But what about education? In this new world of global connections, of powerful personal learning opportunities online, of shifting notions of information and knowledge, we must begin to re-envision the basic foundations of teaching and learning. If we don't, if we sit back and watch the world change without us, we risk our relevance and our ability to prepare our students for the world in which they will live and work.

## About the featured address

### **Fear or education: How are we teaching our kids? Presented by Cecilie Murray, Delphian eLearning**

Where will our students learn the skills to safely operate in the online environment if we in schools fear what's out there? Many young people are currently sailing through uncharted waters, without parental or adult guidance. The Internet offers an opportunity for students to network and learn beyond their locality and time zone, in global collaboration.

The benefits of Web 2.0 and social networking are many and varied: writing for an authentic audience, exploring

other points of views, composing in different modes and medium, researching and evaluating information and integrating individual interests in the classroom. Schools have an ethical responsibility to help students develop the skills they require to operate in the 21st century through collaborative spaces such as blogs, wikis, and social networking sites. Let's have a look at the innovators and the issues.

**Cecilie Murray** is Director of Delphian eLearning Pty Ltd. She is an Australian leader in the use of ICT in schools, specializing in strategic implementation of eLearning using emerging technologies. Cecilie was senior manager of eLearning at the Victorian Department of Education and at emagine, the Centre of Excellence in Online Learning for the Tasmanian Department of Education. She has worked internationally on projects with Thailand, Indonesia, the UK and Japan.

## Concurrent sessions

### Web 2.0 in practice

#### **It's about empowerment! – outfitting the individual learner**

##### **Presented by Camilla Elliott**

Schools are rapidly becoming accustomed to the idea of using Web 2.0 technologies as legitimate learning environments but what do we choose? Our students are capable personal online social networkers and are ready for us to show them how to make the most of tools such as Bloglines, Pageflakes, Flickr and iGoogle as powerful tools for learning. This presentation will examine these emerging applications and others plus the role teacher-librarians can have in developing a consistent approach that will support the individual learner, teacher or student, in building a valuable skill-set for global citizenship.

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## **The power of voice and community: The new Australian social learning network for primary children**

**Presented by Martyn Wild**

SuperClubsPLUS Australia is a new social learning network for young children. Its sister community in the UK ([superclubsplus.com](http://superclubsplus.com)) stands at 130,000 plus children and some 13,000 teachers. It has all the functionality and compulsion of MySpace, Facebook and Bebo but with two very vital differences – it is fundamentally about keeping children safe online as well giving them a voice and a range of purposeful activities and spaces in which to exercise that voice. This presentation will explore its place in the lives of our young children, its unique approach to learning and to cybersafety. It will also canvass ideas and opportunities for libraries and teacher-librarians to play a vital role in the implementation of SuperClubsPLUS across Australia in 2008-09.

## **How to catch the Web 2.0 wave and shift your school and library into the 21st Century**

**Presented by Jenny Luca and Susan Bentley**

- What are the implications of Web 2.0 for our schools and school libraries today?
- What do you need to do to become the facilitator of 21st Century learning?
- How do you move your staff and students with you?

Jenny Luca and Susan Bentley will share with you their experiences with Web 2.0 and how they are moving their staff and students into 21st Century learning environments. Walls are flattening at Toorak College and global partnerships are forming as a result of dipping their toes into the water of Web 2.0.

## **OurSpace**

**Presented by Rhonda Powling and Marie Salinger**

Web 2.0 offers a myriad of options. The technology can allow our students the chance to have a presence in a school's infrastructure. It can be used by the teachers to organise resources in some predetermined way for a particular learning strategy but it can also allow students to interact and explore, allowing them some control over their choice of resources, creating new resources and even developing their own learning strategies. Students have ideas, opinions and stories they want to share and they are very digitally savvy. These technologies allow us to connect with our students in an engaging way and you don't have to know about everything to make use of Web 2.0 technology. There are many simple ways that these technologies can be used to increase student interaction and enhance their learning experiences.

At Whitefriars College we are creating interesting and diverse ways for students to learn using Web 2.0 technology. We will show you the simple steps.

## **The presenters - Web 2.0 in practice**

**Susan Bentley** is the ELibrarian at Toorak College, specialising in the electronic aspects of library work. In this role she administers the library management system – Oliver – designs and manages the library website, manages

the commercial database subscriptions, investigates and implements emerging technologies such as ebooks and Web 2.0 tools, and disseminates information regarding online and social networking resources to the school community wherever appropriate.

**Camilla Elliott** is Network Resource Manager and Head Teacher-Librarian at St Joseph's College, Mildura. She has a keen interest in the evolving use of Web 2.0 technologies in schools and plays a key role in supporting the learning and teaching environment to maintain relevance for today's learner. Camilla uses her blog *Edubeacon* <[www.edubeacon.com](http://www.edubeacon.com)> to support her interest and also maintains a personal website at <[www.linkingforlearning.com](http://www.linkingforlearning.com)>.

**Jenny Luca** is currently Head of Information Services at Toorak College in Mt. Eliza and has been teaching for 20 years in both government and independent schools. She has combined working as a teacher-librarian with English teaching and has held various positions of responsibility. Jenny is enjoying a return to a teacher-librarian focus and has an interest in exploring how Web 2.0 can best be utilised to enhance the learning experiences of students. She writes a blog called *Lucaccept – intercepting the Web*. It can be found at <<http://jennyluca.wordpress.com/>>.

**Rhonda Powling** is Head of Library and Information Services at Whitefriars College in Donvale. In this role, she has been an advocate of the integration of ICT into teaching and learning and has initiated the development of online learning activities across a number of disciplines. Rhonda is the President of the School Library Association of Victoria and a member of the executive of the Eastern Metropolitan Branch of the association.

**Marie Salinger** is currently Director of Learning Enhancement and has taught Art, Studio Arts and Media at Whitefriars College for the past 11 years. She teaches students in years 7 and 11 and is excited by the potential of technology to enhance students' learning. She combines the use of traditional art practices with new and emerging technologies in the classroom to provide opportunities for students to undertake exciting, stimulating and challenging learning experiences.

**Martyn Wild** is currently the Director of Intuitive Media Australia and holds an Honorary position at La Trobe University, Melbourne. Martyn was previously a senior researcher at Edith Cowan University, Western Australia, with an exemplary track record in the fields of ICT in education and elearning. Martyn has also held executive positions with two international 'start-ups' in elearning in the past 10 years. Together with La Trobe University, Telstra Foundation and a range of corporate and government partners, Martyn and Intuitive Media are responsible for delivering the important learning initiative – SuperClubsPLUS Australia.



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Monday 12 May 2008, 8.30am – 3.30pm  
Telstra Dome, Docklands

## Registration details

*Please use block letters*

name \_\_\_\_\_

school/organisation \_\_\_\_\_

address \_\_\_\_\_

postcode \_\_\_\_\_

telephone \_\_\_\_\_

fax \_\_\_\_\_

email \_\_\_\_\_

special dietary requirements \_\_\_\_\_

## Session preferences

*Number preferences from 1 to 4*

- It's about empowerment! – outfitting the individual learner  
Presented by Camilla Elliott
- The power of voice and community: The new Australian social learning network for primary children  
Presented by Martyn Wild
- How to catch the Web 2.0 wave and shift your school and library into the 21st Century  
Presented by Jenny Luca and Susan Bentley
- OurSpace  
Presented by Rhonda Powling and Marie Salinger

Please complete this registration form and forward to:  
School Library Association of Victoria  
150 Palmerston Street, Carlton, 3053; Ph: 03 9349 5822  
or fax to: (03) 9349 4437

### Cancellation policy

Unfortunately, cancellation fees apply if less than seven days' notice is given. See SLAV website for details.

## payment

Tax invoice ABN 20 627 512 579

- \$185 for SLAV members (inc. GST)     \$260 for non-members (inc. GST)

### Payment options

- please invoice school on order number \_\_\_\_\_
- please find enclosed a cheque/money order (made payable to School Library Association of Victoria) for \$ \_\_\_\_\_
- please charge my credit card:     Mastercard     Visa

card no                        

name of cardholder (please print) \_\_\_\_\_

signature \_\_\_\_\_ expiry date \_\_\_\_\_

Please photocopy this registration form as required

